

Assessment Criteria

For Cross Innomission Call:

“Fostering Collaborative Innovation – The Significance of Collaboration
Among the Four Danish Innomissions” (Pool 3.3)

Budget of 58.200.000 DKK

Below are four assessment criteria, each detailed by several points that form the basis for evaluating applications. All four criteria contribute to the overall assessment. The assessment provided by each evaluator is the reasoned opinion of the evaluator and not at simple weighted sum of the ratings of the criteria. A project cannot be considered good if it scores low on Criteria 1 – “Strategic fit to the relevant roadmaps and InnoMissions.”

The points listed under each criterion serve as guidance for both applicants and evaluators. Depending on the application, some points may be more relevant than others. The overall assessment for each criterion is the evaluator’s judgment based on these points and the specific application.

Funding decision and “InnoMission Partnerships Recommendation Group”

- The Recommendation Group (two board members per relevant InnoMission) assesses proposals based on Strategic Fit to the InnoMission Partnerships – criteria 1.
- They review external evaluations of criteria 2-4 (quality, impact, execution) with input from the Administrative Evaluation Team.
- Based on this, they submit funding recommendations to the TRACE Board of Directors, that will make the final funding decisions.
- Neither the Recommendation Group nor the TRACE Board can evaluate projects where they have conflicts of interest.

If conflicts of interest prevent a proper evaluation, the four Mission Directors will determine the next steps.

Assessment Criteria

1. Strategic Fit to the Relevant Roadmaps and InnoMissions

Assessed on the basis of:

- Impact on Danish Climate Law Targets:
 - Evaluate the potential impact on CO₂ reduction on individual and societal level (national and global targets, product LCA footprint).
 - Assess the project partnership's contribution to strategic goals for climate, environment, and biodiversity (2030 & 2050).
- Impact Across/for the Relevant InnoMissions:
 - Determine if the project demonstrates strategic relevance to the InnoMission partnership's roadmaps.
 - Ensure the project supports collaborative, cross-sectoral impact across at least two InnoMission partnerships.
 - Verify that the project shows synergies between at least two InnoMission partnerships, promoting an interdisciplinary and systemic approach.
 - Confirm that the project strengthens the missions through methods or knowledge that can be scaled nationally and internationally.

2. Quality of the Idea (Quality of Research and Innovation)

Assessed on the basis of:

- Clarity and specificity of the project's goals and objectives (they should be measurable, achievable, realistic, and time-bound).
- The innovative nature of the idea, demonstrating advancement beyond state-of-the-art in academic, industrial, and societal fields at an international level.
- Clear explanation of the competitive landscape for the idea, including academic, industrial, and societal dimensions, and a well-stated disruptive potential.

3. Impact (Value Creation During and After the Project Period)

Assessed on the basis of:

- Identification of the unmet need and/or societal problem addressed by the project, from both national and international perspectives.
- Plausibility of generating societal and/or economic impact for Denmark by solving societal challenges.

- Explanation of the project's progress toward implementation after the investment period.
- Description of any implementation, business, or sales model, including scalability plans.
- Adequate description of Intellectual Property Rights (IPR), if applicable.
- Explanation of the project's Technology Readiness Levels (TRL) and Society Readiness Levels (SRL), including how and why the project is progressing along these scales.
- Evidence of leveraging synergies across at least two InnoMission partnerships for an interdisciplinary approach.
- Clear and realistic description of the possibilities for international market penetration and scaling.

4. Quality of Execution (Efficiency in Project Execution and Implementation of Results)

Assessed on the basis of:

- Consideration of necessary actions after the project period to ensure impact.
- A clear, detailed operational plan has been prepared outlining methods, work packages, content, deliverables, milestones, and participant contributions.
- Adequate description of the project's critical path and dependencies between work packages.
- Realistic budgeting that aligns with the planned activities.
- Competence and relevant experience of the project participants, with clear project organization, governance, and leadership.
- Identification and mitigation of relevant and specific risks.
- Adequate description of legal, ethical, and regulatory aspects related to project implementation.
- Clarity on other funding opportunities the project has attracted or will attract before, during, and after the project.
- Involvement of relevant end users and core stakeholders in shaping, participating in, or directly supporting the project (e.g., through investment), along with an implementation process plan.
- Efficiency: Expected achievements must be commensurate with the requested resources.
- Effectiveness: There must be reasonable confidence that the set objectives will be met.

Other Relevant Information

- External Evaluation:
International (EUREKA) experts will assess Criteria 2 (Quality of the Idea), 3 (Impact),

and 4 (Quality of Execution) and provide motivated scores. Applicants will receive these evaluations via email and are invited to submit a response.

- Review Process:

The InnoMission Partnerships Recommendation Group will review external scores—taking into account any outliers and applicant responses. Applications with low scores or outlier evaluations, where the applicant has made reasonable objections regarding formality or procedural errors, may still be shortlisted for full consideration.

- Conflict of Interest for Recommendation Group and Board Members:

Recommendation Group and Board members must declare conflicts of interest. A separate document will regulate conflict of interest.