

# AI FOR RESALE

Trace T3 project

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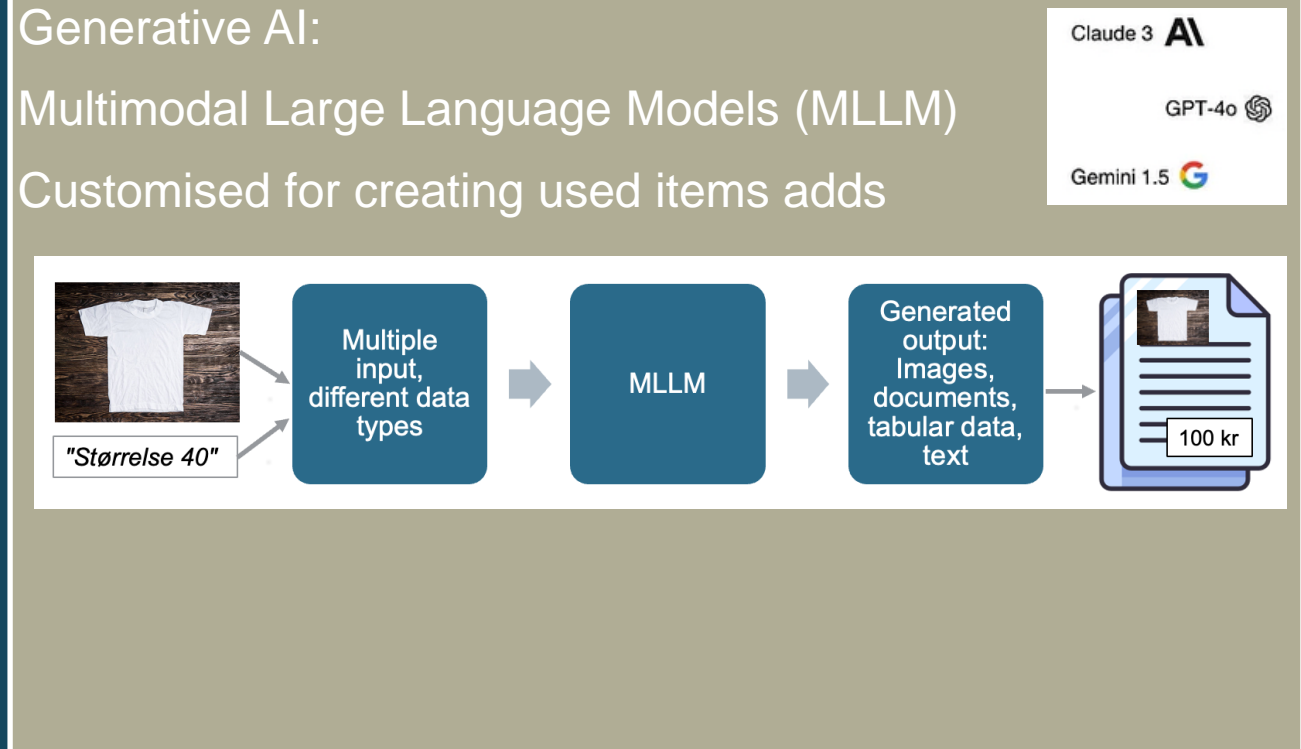
# AI can help increase resale, by

- making it easier to find relevant items
- making it faster to create adds
- making it easier to quality control
- help setting a price that reflects the current market trends
- forecasting the availability of certain items
- informing consumers about the garments carbon footprint

*By making the resale process **efficient, accessible, convenient and personalised**, AI encourages consumers to buy second hand rather than new, reducing the demand for fast fashion and lowering the overall environmental impact of the industry*

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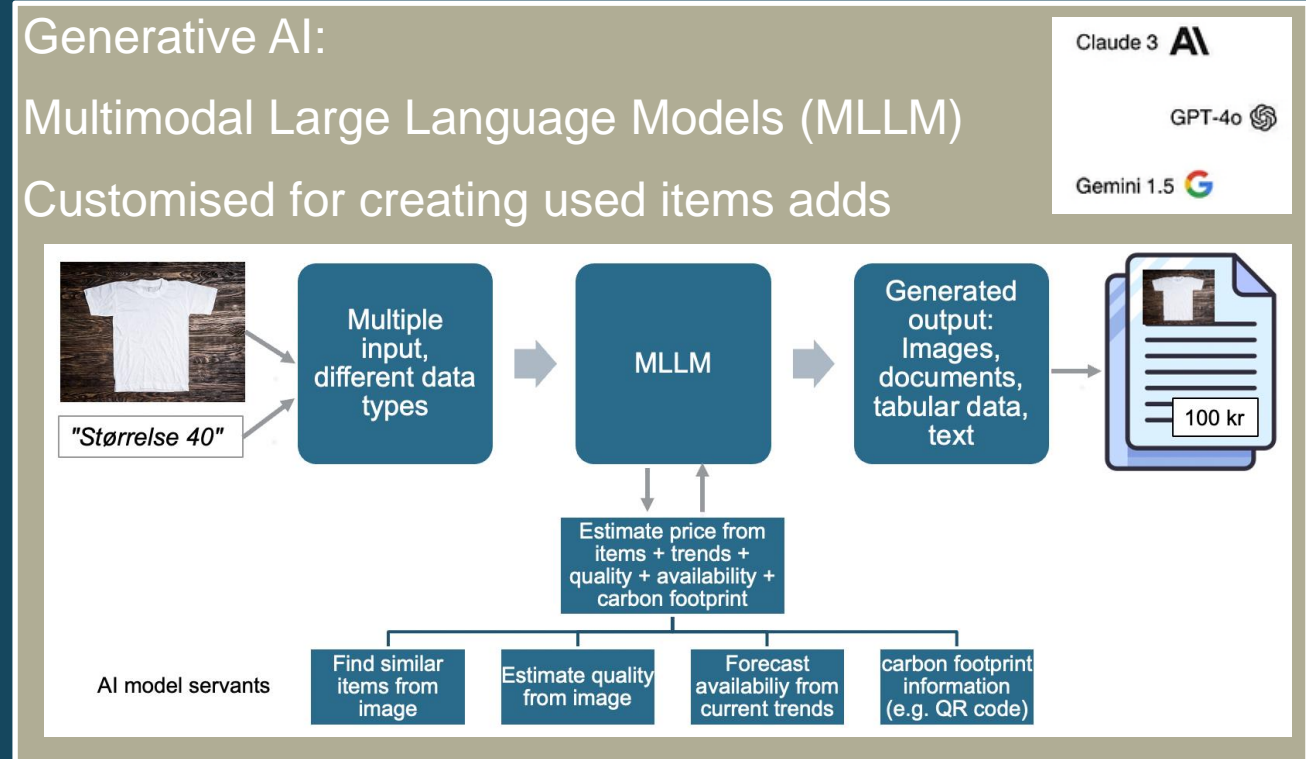
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**Thank you**

**We would love to talk**

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